



P.O. BOX E • LAUREL, MD. 20810
(301) 725-2600

July 3, 1981

Mr. Vincent J. Weiner
Special Promotions Manager
Philip Morris, U.S.A.
100 Park Avenue
New York, New York, 10017

Dear Mr. Weiner:

Enclosed are samples of the Freestate Raceway program for the 1981 season. We are very proud of it and feel that your participation was instrumental in its success. We thank you for your support.

We are having a very successful 1981 meeting. After the first twenty-two days our attendance is up 9.5 per cent. (From an average of 4477 per date to 4937 per date) Our wagering is averaging \$467,942 as compared to \$415,432 last year. (an increase of 11.2 per cent).

I've enclosed an invoice for \$6,000.00 for your participation in our program. Once again thank you for your support and we look forward to a long and mutually beneficial association.

Cordially,

Chip Reed

Chip Reed
Marketing-Publicity

Enclosure:

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